

# 2025 Pink Carpet Gala and A Calendar to Live By

Friday, September 19, 2025 at The Maine of Williamsburg

	<b>Presenting \$20,000 (1)</b>	<b>Hope \$10,500 (2)</b>	<b>Inspiration \$7,000 (3)</b>	<b>Power \$3,500 (4)</b>	<b>Promise \$1,600 (12)</b>	<b>Gratitude \$650</b>	<b>Love \$250</b>
<b>Sponsor Recognition: Health Guide</b>							
Health Guide Opportunities <small>(health-related content only and word count limits apply)</small>	2 pages with digital content posted	1 pages with digital content posted	Half page with digital content posted	Quarter page	Sponsored By on one Health Guide Page		
Health Guide Recognition	Logo on the Partner Page	Logo on the Partner Page	Logo on the Partner Page	Listed on the Partner Page	Listed	Listed	Listed
<b>Sponsor Recognition: A Calendar to Live By</b>							
Calendar Opportunities	Logo on Each Grid Page and 4 Grid Page Ads with month selection	Logo on Each Grid Page and 2 Grid Page Ads	Logo on 6 Grid Pages	1 Grid Page Ad			
Calendar Recognition	Custom opportunity to be featured on the sponsorship page	Listed	Listed	Listed	Listed	Listed	Listed
<b>Sponsor Recognition: Pink Carpet Gala</b>							
Gala Opportunities	Opportunity to Speak at the Gala						
Gala Guests <small>(must RSVP by July 31st)</small>	2 Tables (20 tickets)	1 Table (10 Tickets)	1 Table (8 Tickets)	4 Tickets	2 Tickets	Preferred Purchase Option	Preferred Purchase Option
Calendars and Health Guides <small>(delivered after October 1)</small>	160	120	60	30	12	14	5
Gala Recognition	logo	logo	logo	logo	Listed	Listed	Listed
<b>Sponsor Recognition: Marketing and Promotion</b>							
Invitation to Speak on the In the Know Panel <small>(annual educational event)</small>	x	x	x				
Event Website	logo	logo	logo	logo	Listed	Listed	Listed
Electronic Direct Mail Content	x	x	x	x	x	x	x
Social Inclusions	Personalized Posts	Personalized Posts	x	x	x	x	x

Sponsorship deadline is Friday, June 6, 2025.

Sponsorships after the deadline will not be guaranteed recognition in the Calendar/Guide. Sponsorships for the Gala only are welcome through July 31, 2025.

Tickets to the Gala are limited with preferred purchase options given to Gala table hosts. Contact us at [gala@hereforthegirls.org](mailto:gala@hereforthegirls.org) to learn more!