

Here for the Girls Donor Impact Report

A Snapshot of 2022

AT A GLANCE

We offer social-emotional support through services that provide personal connections and a shared experience among our members. Our research-based support model focuses on the overall well-being of our members and delivers our services in a way that meets a member where there are in their breast cancer journey. The result is a robust, inclusive community that cultivates a sense of belonging and empowerment from diagnosis, through treatment, and beyond.

KEY METRICS



MEMBERS
800+ direct support occurrences since 1/1/22



GROUPS
9 monthly



WORKSHOPS
9 workshops in 2022



EDUCATION
2 panels and 7 workshops in 2022



CASE MANAGEMENT
900+ hours since 1/1/22



SOCIAL BELONGING
9 events since 1/1/22
This does not include GBP

HERE FOR THE GIRLS

IMPROVING THE LIVES OF
YOUNG WOMEN AFFECTED BY
BREAST CANCER

501(c)(3) public charity
83% of every dollar goes to our mission
herefortheirls.org
Williamsburg, Virginia



STATEMENT OF NEED

According to the World Health Organization, every 14 seconds, somewhere in the world, a woman is diagnosed with breast cancer. And in the United States 3.8 million survivors brave its impact, currently. H4TG is there through diagnosis, treatment, and beyond.

THREE PILLARS OF H4TG

Here for the Girls is built on a foundation of three pillars that work together to maintain and strengthen the quality of services that deliver an impact in the life that starts with one person and grows to a community of many.



Loving Support

We offer support through a three-pronged approach in the form of peer, social work, and education—all complementing the other. Each member is unique, and our services are designed to meet the diverse needs of ALL.



Community Awareness

Broad support system for members; Platform to increase awareness about breast cancer. Through support services, H4TG strengthens individuals, families, and ultimately, communities.



Sustainability + Impact

Focused on maintaining financial sustainability and achieving growth that is scalable, supportable, and financially responsible to serve a larger population of women impacted.

IMPACT OF YOUR SUPPORT

WHY

1

Individuals facing a breast cancer diagnosis often experience feelings of loneliness, fear, uncertainty, and grief. Furthermore, a breast cancer journey not only impacts those facing a diagnosis, but also has consequences for family, friends, and the community in connection with the individual's daily life—particularly caregivers.

WHO

2

Social-emotional support for young women diagnosed with breast cancer (before age 51) that benefits a woman's overall social and emotional well-being. We support those in their 20's, 30's, and 40's facing questions about their future, the need for trusted knowledge to help guide decisions, low social support, symptoms of anxiety and depression, increased rates of mortality, cardiovascular disease, inflammation, and less effective immune systems. The result is a shared sisterhood that says, "I am not alone."

HOW

3

Our Member Support Services Program ('Program') works to ensure sustainability, consistency, and overall practices that support diversity, equity, and inclusion. The Program provides a framework in which individuals are supported throughout their cancer journey and beyond. Specifically in education, we offer workshops, many physician-led, that provide information on breast cancer and health related topics, a private member portal that houses resources, and an annual health guide produced in collaboration with local health systems. Our trained peer facilitators provide peer support focused-on connections and a shared experience. And, finally, designed to delve a bit deeper, is support through our social work team where you will find groups tailored to a specific need such as newly diagnosed, workshops on grief and trauma, and many times, individual conversations - all set to offer strategies, resources, and necessary referrals.