



# RUN FOR THE HILLS

## PRESENTED BY TOWNEBANK

### SPONSORSHIP OPPORTUNITIES

#### Champion Sponsor: \$5,000

##### GOODS

- 32 Race Entries
- Tee Shirt + Participant Medals
- Calendars for each race entry

##### MARKETING RECOGNITION

- Name in press release
- Name in social media
- Logo included in quarterly newsletter
- Logo on event page

#### Endurance Sponsor: \$2,500

##### GOODS

- 16 Race Entries
- Tee Shirt + Participant Medals
- Calendars for each race entry

##### MARKETING RECOGNITION

- Logo on event page

#### Sprinter Sponsor: \$1,200

##### GOODS

- 8 Race Entries
- Tee Shirt + Participant Medals
- Calendars for each race entry

##### MARKETING RECOGNITION

- Logo on event page

#### Jogger Sponsor: \$600

##### GOODS

- 4 Race Entries
- Tee Shirt + Participant Medals
- Calendars for each race entry

##### MARKETING RECOGNITION

- Name listed on event page

#### Pacer Sponsor: \$300

##### GOODS

- 2 Race Entries
- Tee Shirt + Participant Medals
- Calendars for each race entry

##### MARKETING RECOGNITION

- Name listed on event page

##### DURING EVENT RECOGNITION

- Logo placement throughout the event
- Logo on the participant tee
- Sponsor and/or team table at the event (preferred location)
- Promotional items in goodie bags

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#### EVENT DETAILS

Hybrid Live + Virtual Event  
October 9, 2021  
Sullivan Square - New Town  
Williamsburg, VA

#### FUNDRAISING

Interested in fundraising? There are incentives for teams who reach fundraising goals! Every team that raises over \$1000 will receive free race entries + more!

#### TEAMS

Create a team and run/walk with us on October 9th or anytime, anywhere with our virtual race option!

#### CONTACT US

run@herefortheirls.org or visit us at  
herefortheirls.org/run

**Sponsorship deadline is Friday, October 1, 2021**  
**In the event that the Run is impacted by COVID factors, H4TG will be sure to communicate our changes to all that are impacted. We thank you in advance for your understanding.**



A 501(c)(3) improving the lives of young women affected by breast cancer