

# 2024 RUN FOR THE HILLS AND HEALTH EXPO

## PRESENTED BY TOWNEBANK

Learn more at [hereforthegirls.org/run](https://hereforthegirls.org/run)

	<b>Presenting \$12,000 (1)</b>	<b>Platinum Sponsor \$5,500 (2)</b>	<b>Gold Sponsor \$2,550 (4)</b>	<b>Silver Sponsor \$1,500 (10)</b>	<b>Bronze Sponsor \$750 (8)</b>	<b>On Course Sign \$350 (5)</b>	<b>Expo Booth \$250 (8)</b>
Category exclusivity	Prominently featured and naming rights with the opportunity for custom sponsor benefits	Featured at the health expo with the invitation to speak during the opening ceremony	Featured at the awards ceremony	Featured at the start/finish line of the race	Featured in the runner hospitality section of the race	Featured at the water stop on the course	Ask us about an exclusive rate for nonprofits
Event signage	Logo Recognition + Most Prominent Logo Placement on the Race Tee	Logo Recognition + Premier Logo Placement on the Race Tee	Logo Recognition + Logo on the Race Tee	Logo Sign at the start/finish line with logo on the Sponsor Banner and on the Race Tee	Logo Sign inside the Runner Hospitality and Listed on the Sponsor Banner and on the Race Tee	Logo Sign on the Course and Listed on the Sponsor Banner and on the Race Tee	
Sponsor Recognition	Logo with Links and Custom Materials	Logo	Logo	Logo	Listed	Listed	
Event marketing and promotion	x	x	x	x	x	x	
PR & editorial	x						
Tickets and hospitality	64 race entries	32 race entries	16 race entries	8 race entries	4 race entries	2 race entries	
Brand activation	Table/Tent and Items for the Participant Swag Bag	Table/Tent and Items for the Participant Swag Bag	Table/Tent and Items for the Participant Swag Bag	Table/Tent and Items for the Participant Swag Bag	Table/Tent and Items for the Participant Swag Bag	Items for the Participant Swag Bag	Space to setup a table/tent at the health expo
Consumer promotion	x	x	x	x	x		
Speaking opportunities	x	x					
On-site reads and announcements	x	x	x				
Post-event consumer insights	x	x					
Website recognition	x	x	x	x	x	x	
Electronic direct mail content	x	x	x				
Social inclusions	x	x	x				
Opportunity to reserve for next year	x	x	x	x	x	x	

Sponsorship deadline is Friday, September 13th. Sponsorships after the deadline will not be guaranteed recognition on printed material.

# IN-KIND SPONSORSHIP OPPORTUNITIES

Provide the event with products, prizes, or services valued at \$500 or greater that is usable at the event in exchange for sponsor support you will have a presence at the event.

PROVIDE ANY ONE OR COMBINATION OF THE FOLLOWING:

- Meals for volunteers and staff
- Clinics or demos (golf and run only)
- Photography/videography services
- Raffle merchandise and goodies
- Prize merchandise, services, and goodies
- Event signage

YOU WILL RECEIVE:

- Acknowledgment of your support on-line and throughout the event
- Promotional table at the tournament or health expo
- Promotional items for participant bags
- Logo/link on website, emails, social media channels
- Possible tickets or hospitality (depends on the fair market value of the in-kind sponsorship)



# MEDIA SPONSORSHIP OPPORTUNITIES

Let's talk about exclusive media partnerships for our signature events!

PROVIDE ANY ONE OR COMBINATION OF THE FOLLOWING:

- Print Media
- Online Media
- Social Media
- Radio
- Television
- On-site Entertainment
- Promotional Partners

YOU WILL RECEIVE:

- A custom media partner agreement
- Promotional table at the tournament
- Promotional items for participant bags
- Logo/link on website, emails, social media channels
- Possible tickets or hospitality (depends on the fair market value of the in-kind sponsorship)

LEARN MORE AT [HEREFORTHEGIRLS.ORG](http://HEREFORTHEGIRLS.ORG)