



FOR IMMEDIATE RELEASE

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Here for the Girls Will Celebrate 15 Year Anniversary at Pink Carpet Gala

WILLIAMSBURG, Va., September 9, 2021 – Here for the Girls (H4TG) invites the public to join the organization in celebrating the kick-off to its 15-year anniversary as a nonprofit at its Pink Carpet Gala on September 25 at the Williamsburg Lodge.

The Gala, the largest fundraising event for H4TG, will be a hybrid event, with both in-person and virtual attendance options. The event will include a silent auction, a raffle, a paddle raise, and live entertainment. Increased safety measures include reducing ticket numbers to below 50% capacity, mandated masking, giving guests control over table seating numbers, and physical distancing, as well as a virtual attendance option.

“As a breast health organization, the health and safety of all is our greatest priority,” says H4TG Executive Director Chris Schwab. “Given the ever-changing nature of the pandemic, we have added additional safety measures as well as a virtual participation option so guests can choose how they would like to participate.

“The Gala is our biggest fundraiser of the year, and it allows us to continue our mission to improve the lives of young women with breast cancer by providing social-emotional support. We have grown as a nonprofit over the past 15 years thanks to the support of this community, and we are excited to have them celebrate this milestone with us this year.”

To attend, guests can purchase a table of any number of guests up to 10 for \$125 per person, or they can buy a virtual ticket \$50 that includes a link to the livestream of the event. Live attendance includes dinner, complimentary beer and wine, and live entertainment. The silent auction and raffle tickets will be available for purchase/bid on the Gala website starting September 13. Get tickets or learn more at www.hereforthegirls.org/gala.



The 2020 Pink Carpet Gala; photo available upon request.

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Here for the Girls, Inc. (H4TG) is a 501(c)(3) nonprofit improving the lives of young women affected by breast cancer (diagnosed under age 51). We offer social-emotional support through services that provide personal connections and a shared experience among our members. For more information, visit us at [hereforthegirls.org](https://www.hereforthegirls.org)